



Contact: Richard Brosal  
Tel. 877-538-7370 Ext. 125  
Email: [rbrosal@jetluxuryresorts.com](mailto:rbrosal@jetluxuryresorts.com)

FOR IMMEDIATE RELEASE

## The Luxury of Recession- Upgrade Your Lifestyle

*Chairman of the Board of a rapidly growing Resort Management Company speaks to state of the industry, the recession perception and the unique real estate opportunities that have emerged.*

Within an economic downturn it's inevitable that a self-fulfilling prophecy will emerge as negative numbers foster negative attitudes and thinking. But with crisis comes opportunity and in today's real estate market, "this is an unprecedented time for the driven, aggressive and ambitious person in life to realize their real estate dreams," states John Aylsworth, Chairman of the Board of Jet Luxury Resorts. "Now, more than ever, is the time to greatly upscale your lifestyle-- Relocate. Upgrade. Travel. Real estate markets that used to be overpriced and ultra exclusive are now opening their doors and are accessible. And that applies to the world of travel as well."

Jet Luxury Resorts, the premiere national Condo Hotel Resort Management Company, has reflected such positive and forward thinking in its business model- and the results are paying off. The upstart company offers an unprecedented opportunity in the hospitality industry by offering high end, luxurious rental product to consumers while shoring up condo hotel and fractional owners' monthly rental revenue. "This is a great environment for Jet Luxury in that, we're not a developer, we're not putting millions into dirt. We're a virtual property that has limitless opportunity. With the global meltdown of the economic market, luxury items that were once inaccessible are now readily available and Jet Luxury Resorts capitalizes on this situation by bringing rare, ultra affluent product to the general marketplace." The resort management company recently added six new properties to their roster, including the St. Regis Aspen, the St. Regis New York and the Buena Vista Villas in Tulemar Beach, Costa Rica.

Mr. Aylsworth adds, "Jet Luxury is looking for the movers and shakers of the world. Our company reflects such thinking- to capitalize on the downturn to not only move forward, but to upgrade themselves for the rest of their life. In real estate, whether it's transient or permanent, now, more than ever, is the time to seize the day."

### About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star condo-hotel management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel and fractional owners. Jet Luxury is at nine hotels in five destinations worldwide including New York, NY, Aspen, CO, Las Vegas, NV, Tulemar Beach, Costa Rica and Honolulu, HI. Find out more at [www.jetluxuryresorts.com](http://www.jetluxuryresorts.com).

If you'd like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at [mshoa@jetluxuryresorts.com](mailto:mshoa@jetluxuryresorts.com). Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.