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FOR IMMEDIATE RELEASE

## Jet Luxury Resorts Maximizes Owner's ROI

*Premiere Resort Management Company provides a greater return on investment to owners of condo-hotels, fractional timeshares and estates through its generation of high-end rental revenue.*

Jet Luxury Resorts, a premiere Resort Management Company, has fast become the leading provider to condo-hotel, fractional and estate owners on both a national and international platform through its successful generation of lucrative, high-end rental revenue as well as by its professional resort management.

Owners are discovering that they need an independent, loyal representative to ensure their property's management and revenue. Jet Luxury Resorts has become the leading International Resort Management Company, able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel, fractional and estate owners.

A direct reflection of this success can be counted in the number of new luxury properties and owners the company has recently taken on. The Vdara Hotel and Spa at CityCenter in Las Vegas, the Trump SoHo in NY and the Trump Waikiki are just a few of the resorts recently added to Jet Luxury Resorts' roster. Jet Luxury Resorts represents condo hotel owners at such properties as the Signature MGM in Las Vegas, fractional owners at resorts such as the St. Regis and individual estate owners from Malibu, California to Hawaii. All of the owners report significantly higher rental revenues after being represented by Jet Luxury Resorts.

Pat Mervine is represented by Jet Luxury Resorts. When asked the difference between utilizing a third party management company, he agreed the third party company has the advantage in that it has a better understanding of the condo hotel model and that the company puts the interests of the owner's first. "Other than having my back, what I want from my management company is to maximize the revenues with my condo and, even more importantly, to take care of my property. Housekeeping, maintenance, upkeep," says Pat Mervine. "When I walk in to the Signature as an owner, after it's been rented, it looks fantastic. That creates a sustainable, long-term business model. If my condo looks as

good as it does now in five years, than Jet is exceeding my expectations.” Pat Mervine continues, “Jet has found a niche in the market, doing the best they can with room rates and occupancy, but really focusing on keeping their units clean and having constant, clear communication with their owners.”

Through its highly successful marketing platform, award-winning website, high resolution virtual tours and top-tier reservation service, Jet Luxury Resorts is also adding revenue to estate owners looking to lease their properties. The latest edition to the company’s Estates Collection is perched on an acre of oceanfront land in Malibu, California and has been featured in numerous media outlets (including the hit ABC show “The Bachelor” and “Fantasy Open House” on Home and Garden Television.)

Jet Luxury Resorts also represents fractional owners’ interests at luxury properties such as the St. Regis- providing rental income to the St. Regis owner during their unclaimed timeshares.

With all of this high-end inventory, Jet Luxury Resorts has fast become an essential service for the savvy, business-minded traveler looking for a luxury hotel deal. Through the Company’s owner connections and exclusive relationships within the luxury resort industry, Jet Luxury Resorts is in the unique position of being able to offer an “Access to Luxury” at desirable price points. So desirable, in fact, the company often finds itself catering to top level executives and CEO’s looking to get competitive travel deals while staying in these high end resorts.

The emergence as the ‘go to’ company not only for the property owner looking to increase their rental revenue but also for the affluent traveler looking to get a travel deal is a direct reflection of Jet Luxury Resorts’ meteoric growth and success. Properties recently added to the Jet Luxury Resorts collection include the Vdara Hotel and Spa at CityCenter in Las Vegas, the Trump SoHo NY, the Trump Waikiki in Hawaii, Kalia Modern Eco-Living in Costa Rica, JK Place Hotels in Italy and The Setai in Miami Beach, Florida. To learn more about Jet Luxury Resorts, click: [www.jetluxuryresorts.com](http://www.jetluxuryresorts.com).

#### About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel, estate and fractional owners. Jet Luxury Resorts is at 18 hotels in 8 destinations worldwide including New York, NY, Aspen, CO, Las Vegas, NV, Malibu, CA, Italy, Costa Rica and Honolulu, HI. Find out more at [www.jetluxuryresorts.com](http://www.jetluxuryresorts.com).

If you’d like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Shana Gismondi at 877-538-7370 Ext. 132. Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.