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Innovative Company Revolutionizes Condo Hotel Marketplace

High-end condo hotel management company adapts to the tumultuous real estate environment and flourishes through the addition of five new properties.

Jet Luxury Resorts, one of the few hospitality companies growing within this turbulent market and economic downturn, is fast transforming the condo hotel marketplace through a unique business model and evolution of thought. The premiere national condo hotel management company provides the reservation solution to not only owners but to resorts as well by boosting occupancy rates. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel and fractional owners.

A direct reflection of Jet Luxury's success is the recent addition of five new properties to the Jet Luxury inventory. The St. Regis Aspen, The St. Regis New York, The Buena Vista Luxury Villas in Costa Rica and The Aspen Square Hotel and the Limelight Lodge in Aspen, Colorado are the latest in a growing list of resorts being added to the Jet Luxury repertoire. These notable additions bring not only international exposure but luxurious, five star accommodations to the company's already illustrious roster. It is also a testament to the future of the trend and to Jet Luxury's placement therein.

"Jet Luxury Resorts has made a tremendous effort to react to the current hospitality environment," says Richard Brosal, President of Jet Luxury Resorts. "We have adapted our business model to stay consistent with our core value; maximize revenue potential for owners that are part of the Jet Luxury Resorts Family while providing a truly affordable luxury rental option to the rental community. This win-win solution we believe will make Jet Luxury Resorts a noticeable force in the vacation rental and condo hotel marketplace for years to come."

To accompany the introduction of the new properties, Jet Luxury Resorts recently produced a television campaign along with 4k digital resolution virtual tours of their newest resorts. The new properties, along with the virtual tours, television campaign and state of the art reservation center, can be found at the updated www.jetluxuryresorts.com website.

About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star condo-hotel management company that provides truly affordable luxury. Jet Luxury Resorts is at nine hotels in five destinations worldwide including New York, NY, Aspen, CO, Las Vegas, NV, Tullmar Beach, Costa Rica and Honolulu, HI. Find out more at www.jetluxuryresorts.com.

If you'd like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at mshesa@jetluxuryresorts.com. Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.

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