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## Jet Luxury Resorts Ventures to the Far East

*High-end Resort Management Company expands international presence by entering Asian travel market.*

Jet Luxury Resorts, a rapidly growing and leading national high-end Resort Management Company, has partnered with the Lexington Group by opening offices in Tokyo and developing a Japanese website to represent the Asian travel market. This expands Jet Luxury Resorts' footprint in the international marketplace, following the addition of Italian and Costa Rican resorts to its luxury high-end roster.

The Japanese version of the Jet Luxury Resorts website mirrors the existing English version, offering the same online booking capabilities along with a Japanese reservation line and email inquiry system in place to capture the new segment of potential business for Jet Luxury Resorts' line of properties.

The Asian travel market is one of the fastest growing segments with over 15 million outbound tourists leaving Japan in 2009. According to data compiled by the Japan National Tourism Organization, travel climbed by 8.9% in January of 2010 over last year's figures. It is the sixth straight month of outbound travel gains.

"We are very fortunate to have a great partnership with the Lexington Group in Tokyo," states Richard Brosal, President of Jet Luxury Resorts. "In addition, by having an office in Tokyo we have now gained a stronger footprint for our company not only domestically but Internationally as well. We feel that this new marketplace is another step in the right direction in making Jet Luxury Resorts a main player in the travel industry. Our staff in Tokyo speaks Japanese and English so we have the best of both worlds regarding our capabilities in helping not only the owners that we manage their units for but the guests as well."

This emergence into the vastly untapped Asian travel market is a direct reflection of Jet Luxury's meteoric growth and success. Properties recently added to the Jet Luxury Resorts collection include the Trump SoHo NY, the Trump Waikiki in Hawaii, Kalia Modern Eco-Living in Costa Rica, JK Place Hotels in Italy and The Setai in Miami Beach, Florida. To learn more about Jet Luxury Resorts, click: [www.jetluxuryresorts.com](http://www.jetluxuryresorts.com) and to visit the Jet Luxury Resorts Japanese website, click: [www.jetluxuryresorts-japan.com](http://www.jetluxuryresorts-japan.com)

About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel, estate and fractional owners. Jet Luxury Resorts is at 15 hotels in 8 destinations worldwide including New York, NY, Aspen, CO, Las Vegas, NV, Malibu, CA, Italy, Costa Rica and Honolulu, HI. Find out more at [www.jetluxuryresorts.com](http://www.jetluxuryresorts.com).

If you'd like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at [mshea@jetluxuryresorts.com](mailto:mshea@jetluxuryresorts.com). Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.

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