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FOR IMMEDIATE RELEASE

Jet Luxury Resorts' European Vacation

High-end Resort Management Company announces the expansion of their resorts to now include exclusive JK Place Hotels in Italy.

Jet Luxury Resorts, the premiere provider of 4 and 5 star properties at affordable rates, is proud to announce the company's expansion of their operations to Europe. The upstart Resort Management Company continues to grow despite the economic downturn, adding to its already esteemed roster the stellar JK Place Hotels located in Florence and Capri, Italy.

Jet Luxury Resorts continues to provide the finest in affordable luxury to their clientele and with the addition of these prestigious, ultra high-end boutique hotels, Jet Luxury Resorts expands their operations overseas.

The JK Place Hotel, Florence, is located in an exquisitely restored palace on the square of Santa Maria, Novella. One of Florence's newest hotels, the JK Place has only twenty rooms and feels like a private home. The 18th century building, which most recently housed apartments, was radically redesigned by architect Michele Bonan. The hotel's three junior suites overlook the façade of Santa Maria Novella while the rooftop deck affords breathtaking city views. The hotel is a hip, chic mix of modern and traditional décor set within a historic and storied location.

The JK Place Hotel, Capri is a five star destination, the only one of its kind able to boast a true sea edge location in Capri. The hotel, whose stylish interiors were also designed by architect Michele Bonan, has a total of 22 spacious bedrooms and suites that house canopied beds, marble fireplaces, black and white art prints and super sleek flat screen televisions. All rooms overlook the sea or the gardens of the hotel. Junior suites also have a small sea view balcony while the luxurious penthouse accommodation includes a huge panoramic terrace.

Jet Luxury Resorts' mission is to provide the traveling community all forms of luxury and to do so at the most affordable prices possible. The addition of the JK Place Properties is no exception. "Jet Luxury Resorts is honored to be working with JK Place," states Steve Aylsworth, COO of Jet Luxury Resorts. "Our expansion to Europe is an example of Jet Luxury Resorts' mission to provide the best in luxury to our customers and we feel that JK Place brings the best in luxury in Italy."

This latest expansion of Jet Luxury Resorts accompanies an already well-established roster of 4 and 5 star resort accommodations such as the St. Regis NY, the Limelight Lodge Aspen and The Buena Vista Luxury Villas in Costa Rica. The notable addition of the JK Place Hotel brings not only more options of

luxurious accommodations to the guest overseas, but does so while continuing to provide the same exclusive level of accommodation, affordable luxury and customer service. It also speaks to Jet Luxury Resorts' ability to evolve within the hospitality market at an unprecedented level.

***Rates and Availability Can Be Found at www.jetluxuryresorts.com
Or by Calling (877) 538-7389***

About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star condo-hotel management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel and fractional owners. Jet Luxury is worldwide including New York, NY, Aspen, CO, Italy, Las Vegas, NV, Tulemar Beach, Costa Rica, Malibu, CA and Honolulu, HI. Find out more at www.jetluxuryresorts.com.

If you'd like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at mshea@jetluxuryresorts.com.

Jet Luxury Resorts can be found on **Twitter (Jetset9) and Facebook.**

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