



Contact: Richard Brosal
Tel. 877-538-7370 Ext. 125
Email: rbrosal@jetluxuryresorts.com
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FOR IMMEDIATE RELEASE

High End Luxury Travel Deal

Premiere Resort Management Company fast becoming the 'go-to' for savvy business travelers looking for a relative bargain.

While the luxury travel market slowly begins to rebound, a premiere high end resort management company has fast become an essential service for the savvy, business-minded traveler looking for a luxury hotel deal.

Jet Luxury Resorts, a rising star in the hospitality industry, offers 4 and 5 star luxury accommodations worldwide at drastically reduced rates. Through Jet Luxury Resorts' owner connections and exclusive relationships within the luxury resort industry, the company is in the unique position of being able to offer top tier inventory at desirable price points. So desirable, in fact, the company often finds itself catering to top level executives and CEO's looking to get competitive travel deals while staying in high end resorts.

Jet Luxury Resorts represents such properties as the St. Regis and the Trump SoHo in New York, the Trump Waikiki in Hawaii, JK Place Resorts in Italy and the Setai in Miami Beach, Florida. A common example of a travel deal through the company is up to a 20% to 50% off a suite at the St. Regis NY, St. Regis Aspen or The Setai in Miami.

A key part of Jet Luxury Resort's success has been the addition of executive Dan Gura. Joining Jet Luxury Resorts in 2010 as the VP of Business Development, Mr. Gura's focus has been on developing and catering to the high end, affluent client.

Mr. Gura comes to Jet Luxury Resorts after 7 successful years as a real estate attorney and broker in Southern California. He began his career at Allan N. Lowy & Associates, APLC, where he specialized in the due diligence coordination of affordable housing acquisitions and complex real estate finance transactions, including tax exempt bonds and low-income housing credits.

Later, at Kulik, Gottesman, Mouton & Siegel, LLP, Mr. Gura was primarily responsible for the drafting of purchase and sale agreements and all other legal documents in connection with the real estate closings for private and publicly-held real estate corporations, including a \$94.1 million dollar office portfolio. More recently Mr. Gura worked as a commercial broker at Encino-based Investment Real Estate Associates specializing in the acquisition and disposition of multifamily buildings. He earned his law degree from the Pepperdine University School of Law in 2001 and his Bachelor's degree from the University of California at Berkeley in 1997.

“We are very excited to have Dan as part of the Jet Luxury Resorts family,” states Steve Aylsworth, COO of Jet Luxury Resorts. “The combination of Dan’s background as both a real estate attorney and commercial broker was the ideal skill-set for Jet Luxury Resorts as we continue to cater to this ever-changing hospitality marketplace. Dan’s previous transactional experience with executives and his innate ability to communicate to our clientele the value of making reservations through Jet Luxury Resorts has helped assist Jet Luxury Resorts in continuing to be the leader in catering to the high end traveler. This is the most sought after travel sector and the most common traveler for the Jet Luxury Resorts product.”

The emergence as the ‘go to’ company for the affluent traveler looking to get a great travel deal is a direct reflection of Jet Luxury Resorts’ meteoric growth and success. Properties recently added to the Jet Luxury Resorts collection include the Trump SoHo NY, the Trump Waikiki in Hawaii, Kalia Modern Eco-Living in Costa Rica, JK Place Hotels in Italy and The Setai in Miami Beach, Florida. To learn more about Jet Luxury Resorts, click: www.jetluxuryresorts.com.

About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel, estate and fractional owners. Jet Luxury Resorts is at 15 hotels in 8 destinations worldwide including New York, NY, Aspen, CO, Las Vegas, NV, Malibu, CA, Italy, Costa Rica and Honolulu, HI. Find out more at www.jetluxuryresorts.com.

If you’d like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at

msha@jetluxuryresorts.com. Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.

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