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FOR IMMEDIATE RELEASE

Trump SoHo New York Joins Jet Luxury Resorts

High-end Resort Management Company expands its world-class hotel inventory to include the Trump SoHo New York.

Jet Luxury Resorts, the premiere provider of 4 and 5 star properties at affordable rates, is proud to announce the addition of the much-anticipated Trump SoHo New York to its world-class roster of luxury hotels. As the Trump SoHo opens its doors soon in downtown Manhattan, Jet Luxury Resorts will offer room management for Trump owners and affordable reservation options to the rental community. The newest Trump offering, located at 246 Spring Street in the Fashionable shopping district, is the second world class hotel, joining the St. Regis, to come on board with Jet Luxury Resorts in Manhattan. This is the second collaboration between Jet Luxury Resorts and Trump, the first occurring in Hawaii with the **Trump International Hotel Waikiki Beach Walk**.

The Trump SoHo New York, a dramatic, 46 stories, 391-room glass tower designed by Handel Architects, offers among its incredibly spacious guest suites, the most luxurious two bedroom penthouses in all of Manhattan. The hotel is reminiscent of the grand hotels of the early 20th century, but with a modern twist. In addition to flat screen televisions, elegant Fendi furnishings, three dual-line telephones and wireless high speed Internet access, all guestrooms and suites feature the innovative Control4 Suite System. This cutting edge technology allows the guest to easily control the lighting, room temperature, TV's, music and drapes with a single remote and conserves energy while the guest is out of the room.

The hotel neighbors numerous art galleries, chic boutiques, five star restaurants and world class shopping. In addition to the unrivaled views of the city's skyline, the Hudson River, Statue of Liberty and Empire State Building, the Trump SoHo will offer such Trump Hotel Collection hallmarks as world class dining at Quattro Gastronomia Italiana, the Bazaar Cocktail Lounge and of course, the Spa at Trump.

Jet Luxury Resorts, a high-end Resort Management Company favored by discerning business and leisure travelers who are attracted to the style and sophistication of its properties, is a perfect match for the Trump SoHo New York. "We at Jet Luxury Resorts are very excited and honored to welcome the Trump SoHo to the Jet Luxury Resorts family of properties," states Richard Brosal, President of Jet Luxury Resorts. "This property will be a staple for quality, luxury and elegance for the SoHo area in New York City."

Jet Luxury Resorts has seen its occupancy rates increase and has added twelve high quality properties to its roster in the last year alone. The company is fast becoming one to watch within the hospitality marketplace.

The new additions domestically include the Trump in both New York and Hawaii, the Setai in Miami, the St. Regis Hotel in New York and Aspen, the Limelight Lodge Aspen and the Aspen Square Hotel, in Colorado. With the additions of the JK Place properties in Italy (in Florence and in Capri), and the Buena Vista Luxury Villas in Costa Rica, Jet Luxury Resorts increases its international footprint in the marketplace. Jet Luxury Resorts also announced the addition of their new Estates Division, the inaugural property being the breathtaking and well-heralded Tuscan estate located in Malibu, California. This latest addition of the Trump SoHo New York further exemplifies Jet Luxury Resort's rising status in the luxury marketplace.

**Rates and Availability can be found at www.jetluxuryresorts.com
Or by Calling (877) 538-7389**

About Jet Luxury Resorts:

Jet Luxury Resorts is the premiere national 4 and 5 star condo-hotel management company that provides truly affordable luxury. Jet Luxury Resorts is able to offer exclusive, luxurious yet affordable inventory to the rental community through honest, lucrative and dedicated service to condo hotel and fractional owners. Jet Luxury is worldwide including New York, NY, Aspen, CO, Italy, Las Vegas, NV, Tulemar Beach, Costa Rica, Malibu, CA and in Honolulu, HI at the prestigious Trump Waikiki. Find out more at www.jetluxuryresorts.com.

If you'd like more information about this topic or to schedule an interview with Richard Brosal, President of Jet Luxury Resorts, please call Mercedes Shea at 877-538-7370 Ext. 132 or email Mercedes at mshea@jetluxuryresorts.com.

Jet Luxury Resorts can be found on Twitter (Jetset9) and Facebook.